



N.C. Department of Environment and Natural Resources

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Water Efficiency for Irrigation Webinar Planned for July, Proclaimed as “Smart Irrigation Month”

RALEIGH – Recognizing that summer months are a peak time for outdoor watering, which can place a strain on the state’s water supply, Gov. Beverly Perdue has named July Smart Irrigation Month for North Carolina.

To support the governor’s proclamation and promote efficient watering practices, the N.C. Division of Pollution Prevention and Environmental Assistance is conducting a Webinar for irrigation professionals and operators titled “Water Efficiency for Irrigation Systems,” on July 8 at 1 p.m. To sign up for the Webinar, please visit <http://bit.ly/bjYMEp> .

Facilities with landscape irrigation or technical assistance providers working with facilities on landscape irrigation will benefit from attending this Webinar. Experts with the Carolinas Irrigation Association will outline the latest methods and technologies that maximize the green returns for every drop of water invested. Topics discussed will include precision water application, water budgeting and measurement, irrigation control technology and alternative water sources.

Smart Irrigation Month will also be promoted statewide with a billboard campaign funded by the N.C. Green Industry Council, The Carolinas Irrigation Association, The N.C. Irrigation Contractors Licensing Board, the N.C. Nursery and Landscape Association, the Irrigation Association and the N.C. Department of Agriculture and Consumer Services.

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